

Fach	Digital Media
Abschlussgrad	Bachelor of Arts
Hochschule	Hochschule Darmstadt in Kooperation mit dem Cork Institute of Technology, Irland
Datum der Akkreditierung	14.05.2007
Dauer der Akkreditierung	30.09.2012
Start des Studienbetriebs	WS 07/08
Akkreditiert als Teil eines Mehrfächerstudiengangs?	<input type="checkbox"/> ja <input checked="" type="checkbox"/> nein
Fakultät/Fachbereich	Medienkommunikation
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Auflagen	keine
Auflagen erfüllt?	
Profil des Studiengangs	<p>The Bachelor's programme Digital Media is offered by the Hochschule Darmstadt (h_da) in cooperation with Cork Institute of Technology (CIT), Ireland. Its standard period of study is 6 semesters. Students can take courses at each of the providers.</p> <p>The programme is intended to qualify learners for a rapidly changing media industry. It offers an interdisciplinary approach to enable learners to create new media products taking into account psychological, sociological and economic implications of digital media.</p> <p>Admission to the Bachelor programme at Hochschule Darmstadt will be on the basis of an entrance test e.g. interview and presentation of portfolio.</p> <p>Students can specialize in one of four areas: interactive media, animation and games, video and sound. All courses will be delivered in English. The programme includes an industrial placement of eight weeks at the end of the second year.</p>
Zusammenfassende Bewertung	<p>Through the documents provided by the Hochschule Darmstadt and Cork Institute of Technology and the visit of the institutions the panel achieved a positive overall impression of the programme.</p> <p>Altogether the programme is planned reasonably and is leading to the set goal. Goal and profile of the programme are reflected by the curriculum. The curriculum provides the learners with the possibility of choosing from four pathways (Interactive Media, Animation and Games, Video, Sound) with a unified and clear development of the curriculum in the modules of these streams from semester to semester. There is also a clear evidence of the integration of modules across semesters and a</p>

contributor to this coherence is the widespread use of projects. The provision of the pathways does not militate against the provision for the learner of a generalist and specialist aspect to their programme of study.

The learning outcomes of the programmes were stated in such a way that the panel is satisfied that they are in compliance with the award standards in Art and Design determined by the council of HETAC and in compliance with the standards of the German Kultusministerkonferenz and Akkreditierungsrat.

The panel of experts recognizes the efforts that have been made by the Hochschule Darmstadt and Cork Institute of Technology to ensure that graduates are qualified for the labour market. The different projects included in the curriculum, growing in complexity during the course of the studies are a good simulation of typical situations in a work context. Students are given the opportunity to develop their abilities as members of a team as well as team leaders. This is effective in preparing the graduates for employment appropriate to the qualification. To give further support to students the panel suggests that h_da and CIT give guidance to the students with respect to the creation of a portfolio presentation that can be used in job applications. The curriculum at both institutions includes a work placement which is effective in improving the employability of the student on graduation. It also contributes to the linkage between staff in the two institutions and industry. The panel recommends that additional links with industry should be established with respect to the work placement.

**Mitglieder der
Gutachtergruppe**

Prof. Dr. Björn Bartholdy, Köln International School of Design,
Fachhochschule Köln

Mr John Dempsey, Dun Laoghaire Institute of Art, Design and
Technology

Mr. Charles Pritchard, Digital Media Centre, Dublin Institute of
Technology

Mr John Kelly, Chief Executive Webfios Ltd, Dun Laoghaire
(representative of industry)

Verfahrensnummer AQAS

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